

The Importance of Product Classification

Wholesale Distribution Information Day, 28th September 2012

Deirdre O'Brien
Market Compliance &
Healthcare Products Inspector

Introduction

- 1. The importance of correct product classification *why?*
- 2. Product classifications what?

3. Practical advice - how?



1. Why is it important to classify products?

To meet the relevant regulatory requirements

- To ensure consumer safety
- Correct & cost effective way to conduct business



2. **What** are the different Product Classifications?

- Medicinal Products
- Medical Devices
- Food Supplements
- Herbal Medicinal Products Pat Walsh
- CosmeticsNicola HickieBiocides











Human Medicinal Products

Article 1 of Directive 2001/83/EC, as amended by 2004/27/EC – Definition:



- Any substance or combination of substances presented as having properties for treating or preventing disease in human beings; or
- Any substance or combination of substances which may be used in or administered to human beings either with a view to restoring, correcting or modifying physiological functions by exerting a pharmacological, immunological or metabolic action, or to making a medical diagnosis.

Human Medicinal Products



1. Presentation

- Label claims cure, alleviate or prevent disease
- Intended action pharmacological, metabolic or immunological
- Labelling, packaging, form, promotional material, intended audience <u>implies</u> medicinal use.

2. Purpose

Any product containing a substance with a known pharmacological effect

3. Composition

 Substance confined to supply on a medical prescription



Guide to the Definition of a Human Medicine

Identifying Human Medicinal Products

All products authorised for distribution on the Irish market



- PA / EU / PPA / DPR Number
- TR, HOR, HOA
- Name, strength, form
- Active Ingredient
- Batch Number
- Expiry Date
- Manufacturer name & address



Identifying Human Medicinal Products

If a product fits the definition (slide 6)

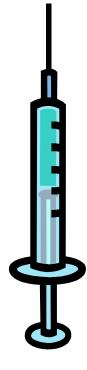
BUT does not have the

characteristics (slide 7)

- Do not place product on the market
- Discuss with supplier
- Discuss with relevant regulatory authority to confirm classification
- Take the necessary steps to comply



Medical Devices



Definition:

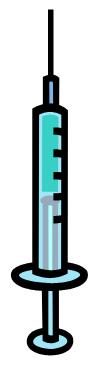
All products, except medicines, used in healthcare for the diagnosis, prevention, monitoring or treatment of illness or disability.

There are 3 types of medical devices outlined in the legislation.

- 1. General medical devices
- 2. Active implantable medical devices
- 3. In-vitro diagnostic medical devices



Medical Devices



All medical devices authorised for distribution on the Irish market should bear a CE Mark



medicaldevices@imb.ie



www.imb.ie: Medical Devices



Food Supplements

Competent Authority for Food Supplements

Food Safety Authority of Ireland (FSAI)



www.fsai.ie

National Legislation

 European Communities (Food Supplements) Regulations 2007

Amended by

 European Communities (Food Supplements) (Amendment) Regulations 2010



Food Supplements

Definition:

foodstuffs the purpose of which is to supplement the normal diet and which are concentrated sources of nutrients or other substances with a nutritional or physiological effect, alone or in combination, marketed in dose form, namely forms such as:

- capsules
- pastilles
- tablets
- pills and other similar forms
- sachets of powder
- ampoules of liquids
- drop dispensing bottles, and other similar forms of liquids and powders designed to be taken in measured small unit quantities



3. **How** can you ensure you are classifying products correctly?

When entering into a new contract or expanding an existing contract with a supplier, follow your Supplier Qualification Procedure

Requirement of New GDP Guide – Chapter 5

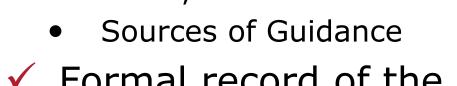




Supplier Qualification Procedure

Supplier Qualification Procedure should include:

- Product Classification
 - Assessment of Products
 - **Product Definitions**
 - Determine if it's a medicine
 - If not, what 'box' does it fall into?
- ✓ Formal record of the decision





Supplier Qualification Procedure



Consider extending this procedure to all suppliers



It is important to correctly classify your product prior to procurement



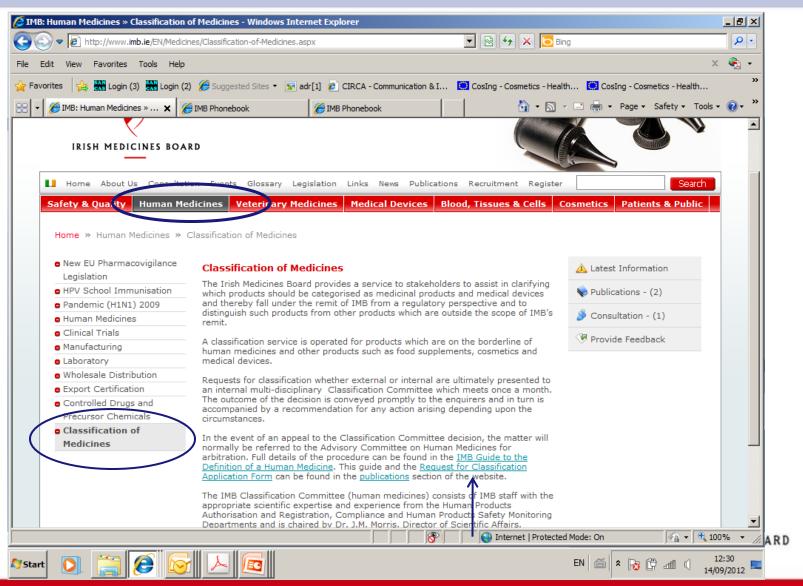
Help is available!!

IMB Classification Committee

- Classification service for borderline products
- Multidisciplinary in-house scientific committee
- Application form on IMB website
- Enclose all labels, leaflets & promotional material (websites)
- Application fee (€250)
- Response within ~ 28 days



Application form www.imb.ie



Key Message

 Correct product classification is important to meet regulatory requirements & ensure consumer safety

Do not assume a product is not a medicine!

- If in doubt seek advice (Supplier or Regulator)
- Take a proactive approach to product classification



Thank you for listening



