

Irish Pet Health and Wellbeing



55%

of Irish adults
are pet owners

MOST POPULAR SPECIES BASED ON PET OWNERSHIP



74%

Dog



37%

Cat



12%

Fish



4%

Rabbit



3%

Birds/Poultry



3%

Rodent



9 OUT OF 10

Pet Owners have bought veterinary
medicine for their animal

PET OWNERS FIND INFORMATION ON THEIR PET'S HEALTH



72%

Vet



36%

Internet



24%

Friends/Other
Pet Owners

INFORMATION SUPPLIED WITH VETERINARY MEDICINES



64%

of owners read all
or most of the
information



85%

of owners follow the
dosage instructions
very closely

* Survey results are from a representative sample of 1,000 Irish adults.

The Health Products Regulatory Authority (HPRA) is responsible for ensuring veterinary medicines on the Irish market are as safe as possible and do what they are intended to do. Suspected adverse drug events may be reported by visiting www.hpra.ie.