

Proposed Communication Plan

Timelines for Distribution	29 th October 2020 – Dissemination with DHPC
Method of Distribution	Active Distribution via Post
Target Distribution List (including source of address labels)	<ul style="list-style-type: none"> ● Consultant Hepatologists (Source of Address Labels: The Irish Medical Directory) ● Consultant Respiratory Physicians (Source of Address Labels: The Irish Medical Directory) ● Chief Hospital Pharmacists (Source of Address Labels: The Irish Medical Directory) ● Community Pharmacists (Pharmaceutical Society of Ireland) ● General Practitioners (Source of Address Labels: The Irish Medical Directory) ● Respiratory nurses (Internal list compiled by RPIL) ● Vigilance Assessment Department, Health Products Regulatory Authority, Kevin O’ Malley House, Earlsfort Centre, Earlsfort Terrace, Dublin 2.
Any changes to previously agreed Distribution Plans (if applicable)	Consultant Hepatologists added who may examine patients with developing liver injury whilst receiving pirfenidone
Quality Control Methods to ensure distribution lists are kept up to date	Address labels will be sourced from the Irish Medical Directory as these lists are regularly updated. Internal lists collated by RPIL will be cross-checked to ensure that they are up to date.
Coordination with other MAHs (if applicable)	N/A
Redistribution frequency	Roche remind all applicable Healthcare professionals on an annual basis of the availability of risk minimisation materials for Roche products along with details of how to obtain copies of these materials.
Target Success Rate and rationale	90% - few returns expected as registers which contain most current lists are used
Rationale for Target Success Rate	There are few returns expected as IMD uses the most current register and regularly updates their contact addresses. The internal lists will have oversight of Roche field representatives to ensure that they are the most current lists available. Any ‘Returns to Sender’ letters will be documented and an active effort made to locate the new addresses and re-send the materials.

Contents of the Physician Material Package:

Document Name	Version	Number of Copies Provided
DHPC	N/A	1
Esbriet HCP Checklist	IE V10.2.0	1