



Pfizer Healthcare Ireland
9 Riverwalk, National Digital Park,
Citywest Business Campus, Dublin 24.
Telephone: 01-4676500 Facsimile: 01-4676501
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5th November 2020

**Pfizer Healthcare Ireland,
9 Riverwalk, National Digital Park,
Citywest Business Campus,
Dublin 24, Ireland**

**IMPORTANT INFORMATION FOR HEALTHCARE
PROFESSIONALS:**

***Reclassification of Viagra Connect (50 mg sildenafil)
from prescription to non-prescription, pharmacy only***

***Viagra Connect (50 mg sildenafil)
PA0822/234/001***

Dear Healthcare Professional,

Pfizer Healthcare Ireland would like to inform you of the following:

Viagra Connect (50 mg sildenafil) has been reclassified as a non-prescription, pharmacy supplied treatment for erectile dysfunction in men aged 18 and over. It will be available in packs of 4 and 8.

In order to determine if Viagra Connect is suitable for the presenting consumer, the pharmacist will ask a number of questions on symptoms, general health and concomitant medications. Pharmacists will be provided with a consultation guide to support this assessment.

Where pharmacists believe the product to be unsuitable, they should advise men to see their doctor for further assistance. When product is supplied, pharmacists will encourage men to follow up with their doctor as soon as possible within 6 months of first being supplied the product, so that any potential underlying conditions or risk factors associated with erectile dysfunction can be investigated.

Pfizer Upjohn is currently working on plans for the launch of Viagra Connect in Ireland in early 2021. An extensive educational program for pharmacies will be implemented in November in advance of product availability.

Viagra (VIAGRA 25mg, 50mg, 100mg film- coated tablets) will remain available as a prescription medicine.

Directors of Pfizer Healthcare Ireland:
J. Molony, Dr. D. O'Callaghan,
P. Reid (Managing), M. Riordan, M. Sheppard.
Company Secretary: M. Sheppard

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There is no change to the manufacturing or composition of the product.

Please ensure that all relevant staff are made aware of the content of this letter.

The communication of this information has been agreed with the Health Products Regulatory Authority (HPRA).

Reporting of suspected adverse reactions

Reporting suspected adverse reactions after authorisation of the medicinal product is important. It allows continued monitoring of the benefit/risk balance of the medicinal product. Healthcare professionals are asked to report any suspected adverse reactions to HPRA Pharmacovigilance, Earlsfort Terrace, IRL - Dublin 2; Tel: +353 1 6764971; Fax: +353 1 6762517. Website: www.hpra.ie; E- mail: medsafety@hpra.ie.

Adverse events should also be reported to Pfizer Healthcare Ireland, 9 Riverwalk, National Digital Park, Citywest Business Campus, Dublin 24, Ireland. Telephone 1800 633 363

If you have any questions, please contact Pfizer Healthcare Ireland, 9 Riverwalk, National Digital Park, Citywest Business Campus, Dublin 24, Ireland. Telephone 1800 633 363

Yours sincerely,

Ciara O'Dwyer, PhD

**Senior Medical Advisor,
Pfizer Upjohn.
Pfizer Healthcare Ireland**

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