

500G Pump Label

DERMATOLOGICAL E45 Cream

White Soft Paraffin 14.5% w/w

Light Liquid Paraffin 12.6% w/w

Anhydrous Lanolin 1.0% w/w

Treatment for DRY Skin Conditions

This pump pack incorporates:

- Visibility strip to indicate how much cream is left
- Simple twist and lock pump

Effective and pleasant to use, **E45 Cream** has been clinically proven to treat and sooth dry, itching, flaking, chapped, rough and calloused skin, sunburn and detergent hands. It's non-greasy emollient formulation is quickly absorbed by your skin, leaving it soft comfortable and relived.

E45 Cream is recommended for more serious dry skin conditions such as eczema, dermatitis and ichthyosis and as an adjunctive therapy in the treatment of psoriasis.

E45 Cream can be used every day by the whole family including babies.

Also available in 15g, 50g, 125g and 350g*

*Not all pack sizes are necessarily marketed.

Clinically Proven – Perfume Free – Dermatologically Tested – Allergy Screened

Directions: Twist pump to OPEN position. Depress pump to dispense cream. Twist pump back to lock. Each actuation of the pump dispenses approx. 4g of cream. Apply liberally 2 or 3 times daily, or as required.

For external use only.

Do not use on mucous membranes or broken skin. Consult your doctor or pharmacists before use if breast feeding.

Do not use if allergic to any of the active ingredients. Side effects may include acne, pneumonia lipid symptoms including fatigue, fever, night sweats, dry cough and hypersensitivity possibly taking the form of an allergic rash.

If you suspect an allergic reaction stop using the product. Patients being treated with large quantities (>100g) of any paraffin-based product are advised to not smoke or go near naked flames - risk of severe burns. Fabric (clothing, bedding, dressings, etc) that has been in contact with this product burns more easily and is a serious fire hazard. Washing clothing and bedding may reduce product build-up but not totally remove it.

If symptoms persist or anything unusual happens, talk to your doctor or pharmacists.

KEEP OUT OF THE SIGHT AND REACH OF CHILDREN.

Store below 25°C. Do not use after the expiry date shown on the pack.

Active Ingredients: White Soft Paraffin 14.5% w/w, Light Liquid Paraffin 12.6% w/w, Anhydrous Lanolin 1.0% w/w.

Also contains: Glyceryl monostearate, citric acid monohydrate, cetyl alcohol, sodium hydroxide, sodium cetostearyl sulphate, carbomer, purified water, methyl hydroxybenzoate (E218), propyl hydroxybenzoate (E216). May cause allergic reactions (possibly delayed), such as local skin reactions.

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PA Holder: Reckitt Benckiser (Ireland) Ltd., Dublin 24, Ireland.

Product Queries: 01-6305429

Manufacturers: Reckitt Benckiser Healthcare (UK) Ltd., Hull, HU8 &DS, UK and RB NL Brands B.V. Schiphol Blvd 207, 1118 BH Schiphol, NL.

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